

## GOALS

## GOAL STATEMENT

## GOAL OBJECTIVES

### Community Empowerment and Enrichment

Provide access to educational, vocational, economic and cultural opportunities while empowering citizens to choose pathways for their own success

- **Education** - Provide and support learning and enrichment opportunities that support educational achievement and life success
- **Workforce Development** - Strengthen the workforce by supporting the provision of effective education, training and workforce supports, particularly for hard-to-employ groups
- **Family Success** - Support and provide programs, services and systems which improve life skills and increase family success and prosperity
- **Cultural Opportunities** - Foster a strong, diverse, artistic and cultural environment

### Health and Well-being for All

*Improve the quality of life across the lifespan through protecting the health of community, reducing barriers to access services and ensuring a network of integrated health and human services available to people in need*

- **Healthy Lives** - Increase the number of healthy years that residents live
- **Healthy Community** - Increase the quality of life in Durham County
- **Healthy Children and Youth** - Support the optimal growth and development of children & youth

### Safe Community

*Partner with stakeholders to prevent and address unsafe conditions, protect life and property, respond to emergencies and ensure accessible and fair justice*

- **Emergency Response Services** - Increase safety and security throughout the community by responding to emergency crisis situations
- **Criminal Justice Services** - Improve life outcomes for people involved in the criminal justice system
- **Prevention Services** - Reduce the number of people entering and involved with the criminal justice system
- **Emergency Management Services** - Enhance Durham's ability to decrease harmful impacts of emergency events on people and property
- **Community Services** - Increase residents' ability to help themselves and others be safe and secure

### Environmental Stewardship and Community Prosperity

*Protect natural resources and support and promote community and economic vitality for all residents of Durham County*

- **Natural Resource Stewardship and Protection** - Protect and steward natural resources through comprehensive compliance and educational programs
- **Community Prosperity** - Promote and support the community and economic vitality for all residents of Durham County
- **Development and Community Services** - Provide responsive and efficient services to promote community prosperity, smart growth and quality development for all residents of Durham County

### Accountable, Efficient and Visionary Government

*An effective organization committed to continuous innovation, exceptional customer service, transparency and fiscal responsibility*

- **Customer Engagement and Responsiveness** - Bolster engagement and responsiveness to both internal and external customers
- **Talented Workforce** - Attract, recruit and retain talented workforce
- **Sound Business Systems** - Ensure sound fiscal, operational and technology systems
- **Performance Management and Accountability** - Improve the strategic use of data to promote ongoing process improvement, innovation and accountability